



Guru Gobind Singh Indraprastha University
“A State University established by the Govt. Of NCT Delhi”
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2023/PN/ 838

26th December 2023

Sub. Internship cum placement opportunity for BCA, MCA or B.Tech (CS/IT) students of GGSIP University batches passed out in 2023 and passing out in 2024 in the company “Hike Education”

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Internship cum placement opportunity for BCA, MCA or B.Tech (CS/IT) students of GGSIP University batches passed out in 2023 and passing out in 2024 in the company “Hike Education” for your reference and circulation to students to apply on given link by **29th December 2023**:

Registration Link – <https://forms.gle/9mYfiTbmANQZZe938>

Company Name – Hike Education

Position – Business Analyst Associate

Eligibility Criteria –

- B. Tech in CS/ IT/ Business Analytics, BCA/MCA
- 60% min. in 10th, 12th & Graduation
- No Students will be allowed having backlogs

Work Location: Gurugram

Stipend: INR 15000/ month

Period of Internship: 6 months, PPO based on the performance with package 25k/month

Selection Process – will be conducted Physically:

1. Pre-placement Discussion
2. Technical Round-Aptitude Test
3. PI (Individual Interview)

Please find the attached document for details on Job profile, job description with rewards and Annexure

LAST DATE FOR REGISTRATION IS 29th December 2023.

(Dr. Nisha Singh)
Training and Placement Officer,
CCGPC, GGSIPU



BUSINESS ANALYST ASSOCIATE

Job Description

Department: Business Analyst	Work Schedule: Mon - Sat
Location: Gurugram	Work Hours: 10AM -7PM

Summary

The goal of this program is to further provide you practical exposure and develop your skills in a professional work environment giving you hands-on experience working on challenging, meaningful projects with guidance from a mentor and other members of our team. Hike Education Pvt. Ltd. is dedicated to developing successful leaders, and we strive to make the job as realistic and informative as possible.

About Us

Hike Education is one of the leading Ed-Tech companies working in association with top B-schools providing support and assistance to the working professionals offering courses by the associated Universities. The aim was to fill the gap between aspiring professionals and B-schools to help them pursue higher education and level up their career paths.

Our Mission

To develop and deliver quality programs, curricula and services to the students with uncompromising work ethic, with the primary intention of nurturing a pool of highly employable professionals to live up to 21st Century demands.

Objectives

- To gain excellence in professional learning.
- Empower working professionals to pursue their learning without hampering their work.
- To build a hassle free and productive learning environment.

Degree- BTech, MCA, BCA, MSc in Computer Applications

Skills Required- MS Excel, JavaScript, Java or Python, SQL, MS Word, Active participation in extracurricular projects

Eligibility- 60% above marks in 10th, 12th and Graduation (mandatory)

Stipend- 15K/month

Internship Period- 6 months

PPO based on the performance with package 25k/month

Roles and Responsibilities

- As CRM Specialist, manage the Product operations of CRM systems that are part of our day-to-day functioning
- Configure, setup and facilitate business operations for internal and external teams using the CRM platform
- Facilitate smooth onboarding and training of CRM users
- Monitor usage and resolve queries / production issues in real-time adhering to expected TATs
- Manage data flows, data mapping & segmentation, data entry, data reporting, maintenance, and cleaning
- Should be able to design forms, process and automation as per the business needs
- Handling multiple vendors for API integration dialer integration etc.